



## TULSA PERFORMING ARTS CENTER

110 EAST SECOND STREET • TULSA, OK 74103  
TulsaPac.com / MyTicketOffice.com

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# CASCIA HALL PAC AND UNIVERSITY OF TULSA THEATRE DEPARTMENT JOIN THE PAC'S MYTICKETOFFICE.COM

Tulsa, OK. The Tulsa Performing Arts Center has added The University of Tulsa's Theatre Department and the Cascia Hall Performing Arts Center to its MyTicketOffice.com ticketing network. Cascia Hall PAC events are on sale now.

"The success of MyTicketOffice.com has surpassed our expectations," says PAC Director John Scott. "We are very pleased to be of service to two prestigious new clients: the beautiful Cascia Hall Performing Arts Center and the University of Tulsa's fine theatre program."

MyTicketOffice.com was launched in March 2006 and sells tickets to shows at the Oklahoma Jazz Hall of Fame, Oklahoma City Civic Center Music Hall, Stage Center in Oklahoma City, Rose State College in Midwest City, the Robson Performing Arts Center in Claremore, Van Trease Performing Arts Center for Education at TCC and events at the Tulsa PAC, as well as OK Mozart tickets. MyTicketOffice.com also has been used for miscellaneous events at venues like OSU Tulsa, Gilcrease Museum and the Brady Theater. The PAC's partner in this venture is the national ticketing powerhouse Tickets.com.

A cooperative, regional service without precedent in the performing arts center industry, MyTicketOffice.com generates revenue for the City of Tulsa, and is a prime example of an entrepreneurial initiative that doesn't expand government. Its main mission is to connect with and serve the ticket-buying customer and network partners in a concerted, all-inclusive and efficient way at an affordable cost. The service is an outgrowth of the PAC's longtime interest and advancements in e-commerce. The PAC was one of the first performing arts centers in the country to have a Web site and also one of the first to sell tickets on-line in real-time.

"We are thrilled to be a part of the MyTicketOffice.com family," says the executive director of the Cascia Hall Performing Arts Center, Meredith Purgason. "It has opened so many doors for us. We are able to sell season tickets for the first time, and the amount of time we are saving by not taking our own ticket reservations is invaluable."

A list of arts organizations selling tickets through MyTicketOffice.com includes 14 arts groups that are Tulsa Performing Arts Center clients — Tulsa Ballet, Celebrity Attractions, Tulsa Symphony Orchestra, Choregus Productions, Chamber Music Tulsa and the PAC Trust among them. Also available through the system are tickets to TCC's Signature Symphony and to events presented by numerous groups at the Oklahoma City Civic Center Music Hall. MyTicketOffice.com currently has 575 individual events on sale.

"We are delighted to expand our reach in the community and the region by adding these two venues," adds Scott. "Exposure to TU Theatre and Cascia Hall PAC events through our service, along with the convenience it offers, will serve both our clients and their customers well."

Tickets to events can be purchased through MyTicketOffice.com online, by calling 596-7111, outside Tulsa (800) 364-7111, at the PAC ticket office and Reasor's store locations.

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